WHAT IS CLAIMED IS:

- 1. A process for treating fabric articles, comprising the steps of:
- (a) in a first laundering appliance, washing a load of fabric articles in the presence of a predominant fluid and at least one cleaning composition comprising a surfactant;
- (b) in said first laundering appliance, at least partially removing said cleaning composition from said load of fabric articles;
- (c) in said first laundering appliance, at least one step of treating said load of fabric articles with a fabric refreshment composition in the presence of a lipophilic cleaning fluid;
- (d) in said first laundering appliance, removing said lipophilic cleaning fluid from said fabric articles; and
- (e) optionally, recovering said lipophilic cleaning fluid.
- 2. A process according to Claim 1 wherein step (a) is selected from:
- (i) an immersive washing step wherein water is said predominant fluid;
- (ii) a non-immersive washing/step wherein water is said predominant fluid;
- (iii) an immersive washing step wherein a lipophilic cleaning fluid is said predominant.
- (iv) a non-immersive washing step wherein a lipophilic cleaning fluid is said predominant fluid;
- (v) an immersive washing step wherein a fluidized dense gas is said predominant fluid; and
- (vi) a non-immersive washing step wherein a fluidized dense gas is said predominant fluid.
- 3. A process according to Claim 1 which is conducted without separating or grouping said fabric articles by color or by type.

- 4. A process. according to Claim 2 wherein step (a) is selected from (i), (ii), (iii) and (iv).
- 5. A process. according to Claim 3 wherein the fluids in steps (c) and (d) comprise chemically different predominant fluids.
- 6. A cleaning composition for a process according to Claim 1.
- 7. A fabric article refreshment composition for a process according to Claim 1
- 8. A kit comprising at least one cleaning composition for a process according to Claim 1 and at least one fabric article refreshment composition for a process according to Claim 1.

Fabric articles comprising the product of a process according to Claim 1.

10 A method for improving fabric refreshment in an integrated cleaning and fabric refreshment process wherein the method comprises the step of performing a predominant fluid switchover.

A method for improving control of a surfactant carryover in an integrated cleaning and fabric refreshment process wherein the method comprises the step of performing a predominant fluid switchover.

A method for improving fabric refreshment in an integrated cleaning and fabric refreshment process, wherein the method comprises the step of performing a predominant fluid switchover, wherein the switchover is from a predominant fluid having a first dielectric constant to a fluid having a second, differing dielectric constant, said dielectric constants being determined in the absence of any adjuncts.

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- The method according to Claim 13 wherein the second predominant fluid is used in the presence of an adjunct selected from the group consisting of perfumes, properfumes, brighteners, antibacterial agents, antistatic agents, fabric softeners, non-softening fabric tactile modifiers, and mixtures thereof.
- 15. The method according to Claim 14 further characterized by a difference in dielectric constant of at least 10.
- The method according to Claim 14 further characterized by a dielectric constant of the first predominant fluid of at least 35 and a dielectric constant of the second predominant fluid at least 15 lower than the dielectric constant of the first predominant fluid.
- 17. The method according to Claim 15 further characterized by a fabric article to first predominant fluid weight ratio of at least about 1:1 and a fabric article to second predominant fluid weight ratio of at least about 1:0.2, preferably 1:1.
- 18. A process according to Claim 5 wherein step (b) does not reduce the fabric articles to substantial dryness.
- 19. A process according to Claim 18 wherein said surfactant in step (a) comprises a surfactant other than a nonionic surfactant.
- 20. A process according to Claim 19 wherein said fabric articles are constructed of fabrics other than vinyl monomer grafted silk.

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- A process according to Claim 20 wherein said fabric articles as placed in step (a) at least partially have a prior history of laundering with aqueous detergents and with conventional fabric softeners.
- 22 A domestic appliance for conducting a process according to Claim 1.
- 2**%**. A method for cleaning an article by contacting the article with a lipophilic cleaning fluid comprising at least one member selected from the group consisting of:
- (i) at least one surfactant or surface-active polymer exhibiting surfactancy in water and having at least one mid-chain branched/Lial or Guerbet-branched hydrophobe;
- (ii) at least one surfactant or surface-active polymer exhibiting surfactancy in carbon dioxide and having at least one/mid-chain branched, Lial or Guerbet-branched hydrophobe; and
- (iii) mixtures thereof.

24. The method according to Claim 23 wherein said hydrophobe is mid-chain branched.

26. A process according to/Claim 18 having the sequence of steps (a) followed by (b) followed by (c) followed by (d) optionally but preferably followed by (e).

- 26. A process according to Claim 18 having said sequence of steps (a) followed by (b) followed by (c) followed by (d), and wherein (c) comprises the sequence of:
- (i) rinsing said load of fabric articles one or more times at least partially in the presence of a lipophilic/cleaning fluid; and
- (ii) treating said/load of fabric articles with a fabric refreshment composition in the presence of said lipophilic cleaning fluid.
- 27. A method for modifying a tactile or visual appearance property of a fabric article comprising contacting the fabric article with a lipophilic cleaning fluid.

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28. The method according to Claim 27 wherein said fabric article has a prior history of treatment with fabric softeners.

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- 29. The method according to Claim 27 provided that said method comprises the steps of:
- (a) in a first laundering appliance, washing a load of fabric articles in the presence of a predominant fluid and at least one cleaning composition comprising a surfactant;
- (b) in said first laundering appliance, at least partially removing said cleaning composition from said load of fabric articles;
- (c) in said first laundering appliance, at least one step of treating said load of fabric articles with a fabric refreshment composition in the presence of said lipophilic cleaning fluid;
- (d) in said first laundering appliance, removing said lipophilic cleaning fluid from said fabric articles; and
- (e) optionally, recovering said lipophilic cleaning fluid.

The method according to Claim 27 wherein said lipophilic cleaning fluid comprises a member selected from the group consisting of:

- (i) linear and cyclic siloxanes having a normal boiling point of from about 180 deg. C to about 250 deg./C and a viscosity of no more than about 10 cS;
- (ii) dipropylene glycol dimethyl ether; and
- (iii) mixtures thereof.